



# ANDRE VERSTEEG

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Hi! My name is André Versteeg. I've been a programmer for almost half my life now, it's in my blood. My brother is a Java J2ee architect in San Francisco and he's probably infected me with the joys of programming and creating things by buying the commodore 64 on which I started.

Today I have 24 years of *professional* programming experience, experience I've used to create professional, but also personal stuff. Professionally I've created many CMS implementations based on Sitecore, Composite C1, Umbraco, Smartsite, Kentico and Sana Sites. Personally I'm always tinkering over the next project and how I'm gonna solve the next problem/challenge. The challenge in solving something is what drives me. The harder it is, the greater the joy when it's solved.

My strength is my ability to adapt new technologies and work together with new teammates. I love scrum, unit testing and AI.



# EXPERIENCE

## Sitecore developer, CZ

Tilburg— February 2025-November 2025

As a Sitecore developer at CZ, I work on their Sitecore XM 10.4 solution, driving critical modernization initiatives and technical improvements across their digital platform. My role encompasses both architectural upgrades and hands-on development, working in a hybrid remote and on-site environment.

I spearheaded the migration from .NET 8 to .NET 9, ensuring the platform stays current with the latest framework capabilities and performance improvements. A key focus of my work has been modernizing the content delivery architecture by reimplementing both the navigation and footer components to leverage GraphQL, providing a more efficient and flexible data retrieval layer.

My responsibilities extend to integrating third-party solutions, including the reimplementation of Usabilla feedback tools into the upgraded 10.4 environment and implementing Blue Billywig for enhanced interactive video capabilities. I've also modernized their API infrastructure by replacing legacy endpoints with Azure API Management (APIM) counterparts, improving security, scalability, and monitoring capabilities.

Beyond development, I play an active role in knowledge transfer, helping trainees become proficient with Sitecore development practices and architectural patterns. I maintain code quality through systematic bug fixes across their label implementations and contribute to the overall stability and reliability of their production environment.

### Accomplishments

- Successfully upgraded the solution from .NET 8 to .NET 9, maintaining full compatibility and improving performance
- Reimplemented navigation and footer components using GraphQL for more efficient content delivery
- Integrated Blue Billywig video platform for enhanced interactive video experiences
- Modernized API infrastructure by migrating endpoints to Azure API Management
- Reimplemented Usabilla feedback system in the upgraded Sitecore 10.4 environment
- Mentored trainees in Sitecore development, establishing best practices and architectural understanding
- Resolved numerous bugs across label implementations, improving platform stability

# SKILLS

Setting up the base CSM installations, troubleshooting, helping others out, teamplayer

# RATINGS

*5 being expert, 1 being noobie.*

5 is 5 years+ experience.

5 - C#

5 - GIT

5 - HTML / CSS / JS

5 - Web API

5 - Regular Expressions

5 - Python

4 - Javascript

4 - Docker

4 - Unit testing

4 - ElasticSearch

4 - NodeJS

4 - React

4 - Cursor / AI

3 - Azure

3 - Microsoft Autogen

3 - LangChain

3 - Pinecone

3 - SignalR

3 - Angular

3 - Selenium

3 - .NET Core 2.0

3 - TypeScript



## *Techlead, De Goudse verzekeringen*

Rotterdam — November 2022-February 2025

As a tech lead at Goudse Verzekeringen, I played a pivotal role in bridging technical expertise with business needs. My responsibilities included reviewing pull requests to ensure code quality and maintain best practices across our projects. I actively contributed ideas and insights during solution meetings, where we discuss everything from form solutions for our website to implementing Web Application Firewalls (WAF) and **upgrading to Sitecore XM Cloud**. These discussions require a strong technical background to guide business stakeholders in making informed decisions.

### **Accomplishments**

- Implemented numerous improvements to both the open domain website and it's portals.
- Implemented disaster recovery for their Azure environment.
- Implemented a custom Customer Support system.
- Actively supported client in upgrade from Sitecore XP to Sitecore XM Cloud

## *Sitecore developer, Brunel*

Amsterdam — July 2021-November 2022

Set up a headless implementation on sitecore 10 for the new MyBrunel environment. Made significant improvements in the development process and solution which resulted in shorter builds and quicker development cycles. Brunel recently made the switch to azure, for all of their processes. The CI/CD pipeline, source control, scrum boards are all maintained in Azure devops.

### **Accomplishments**

- Implemented Sitecore JSS for sitecore 10 for the new MyBrunel environment and added it to the build pipelines.
- Changed the automapper implementation to improve unit testing speeds.

## **EDUCATION**

Walburg College — 1994-2000

## **HOBBIES**

Creating CNC machines. Building custom electronics like a remote car through wifi equipped with a webcam. Solving problems on sites like [www.hackerrank.com](http://www.hackerrank.com). Using AI on a personal note to solve automation problems with help of N8N.

## **SIDE PROJECTS**

<https://proces-versnellers.nl/>

First and foremost an Idea at this Stage. To help businesses implement workflows to speed up existing processes.

<https://development-team-in-a-box.com/>

To provide businesses with a ready made digital team of AI developers.



- Added the Helix publishing pipeline to improve build speeds.

### *Sitecore developer, Eneco*

Rotterdam — September 2020-June 2021

Improved processes within the existing teams to speed up development and offload frontend developers. Also set up a headless implementation on sitecore 9 to serve as a proof of concept for the future. The CD/CI pipeline completely exists in Azure cloud. Jira is used to keep track of the scrum process. Github with git is used as a source control system.

#### **Accomplishments**

- Implemented a custom content system to enable quick content changes.
- Changed the automapper implementation to improve unit testing speeds and remove numerous redundant typeconverters and unit tests.
- Set up a new sitecore 9 with JSS. Implementing newly built frontend components to compose a complete homepage and landingpage.

### *Sitecore developer, AON*

Rotterdam — September 2018-July 2020

Built a greenfield project from the ground up using **Sitecore JSS on Sitecore 9.1**, with a **Vue.js / Nuxt.js** frontend. Responsible for the complete technical foundation, including CI/CD pipelines and the setup of tooling for unit testing, quality assurance, version control, templating, and documentation.

#### **Accomplishments**

- Designed and implemented the solution following **Helix principles**
- Developed numerous renderings using the **UI System**, in close collaboration with the frontend team



- Designed and implemented the **CI/CD pipeline**
- Implemented **Leprechaun** and **Unicorn** for code generation and serialization
- Built extensive **GraphQL queries** with annotation-based input validation models

### *Sitecore developer, CZ*

Rotterdam — May 2018-September 2018

My main job at CZ was to incorporate an old sitecore 7 visual studio project into a new Sitecore 8 Helix solution.

#### **Accomplishments**

- Cleaned up all the old code of redundant usings.
- Cleaned up the references
- Updated the nuget packages.
- Updated the structure to reassemble the helix structure.
- Updated the Sitecore dependencies to the new version and updated the code to work with the new version.
- Copied the resulting code over to the new solution.

### *Sitecore developer, Stedin*

Rotterdam — September 2017-May 2018

Improved the existing live web chat by linking it to the current customer service care systems. Improved the flow to change the current appointment for placing slimme meters.

#### **Accomplishments**

- Improved the change appointment flow for slimme meter.
- Improved live webchat.

### *Sitecore developer, Eneco*

Rotterdam — May 2017-september

Improved the sales flow for existing customers and implemented a facebook chatbot in NodeJS.



## **Accomplishments**

- Implemented the afco flow.
- Improved the sales funnel.
- Guided a starting professional from india.

### *Sitecore developer, Stedin*

Rotterdam — Augustus 2016-April 2017

Improving the already existing Sitecore 7.2 installation. Educating programmers about the possibilities of sitecore.

## **Accomplishments**

- Implemented a Faq section for the website.
- Created a way to create HTML emails inside sitecore.
- Angular solution implemented for replanning appointments.
- Implemented a solution to get digital invoicing.
- Created SignalR live web chat to offload call center..
- Created automated Production deployments

### *Sitecore developer, Eneco*

Rotterdam — September 2015-July 2016

Improved the already existing Sitecore 7.2 installation and added Ucommerce to it.

## **Accomplishments**

- Implemented Web unit testing through Selenium.
- Installed and implemented Ucommerce for sitecore.
- Guided a young professional for firsttime sitecore use.

### *Programmer, Gengu*

Rotterdam — 2011-September 2015

Implemented Sitecore, Composite C1, Umbraco and Smartsite for clients ranging from insurance companies, to art foundations, to charities.



## **Accomplishments**

- Implemented lots of CMS systems
- Hosted multiple “knowledge sharing sessions”
- Made sure atlassian Jira was implemented
- Ensured scrum was adapted by the company
- Managed multiple sitecore upgrades.

## ***Programmer, Evident***

Utrecht — 2014

Implemented Kentico 7 for the frames website and Kentico 8 for the different NCOI websites which was a multisite. The team used scrum, a dedicated tester and selenium for GUI testing.

## **Accomplishments**

- Implemented kentico for the first time.
- Created a search solution based on an underscore html template and a webservice providing JSON.
- Implemented a rabobank Omnikassa interface.
- Implemented Selenium tests.

## ***Programmer, The people's valley***

Amsterdam — 2013

Implemented Sitecore for New York pizza, which includes creating a mobile and desktop version for the ordering process. People needed to be able to order customized pizza's and use different doughs, toppings and combinations.

## **Accomplishments**

- Implemented sitecore 6 for desktop and mobile devices
- Implemented a webservice for the ordering system.
- Created a process in which custom pizza's can be made with custom toppings.



## *Programmer, ISM eCompany*

Rotterdam — 2006-2011

Creating ASP.NET C# websites and applications for the ECommerce market from start to finish. Using technologies such as ASP.NET Webservices and MSSQL Stored procedures to create processes which did the importing and exporting of order- and productdata. I also created a backend system in which to maintain product and customer data.

### **Accomplishments**

- Created multiple implementations on the custom made Sana Sites CMS.
- Edited C/AL Code in navision.
- Created loads of stored procedures in MS SQL Server
- Done my first standups in a scrum team.
- Created my first unit tests.
- Created my first code in C#.
- Created code in VB.NET which I did for about a year.

## *Programmer, at Pigment as owner*

Zwijndrecht— 2004-2006

Creating Joomla websites in PHP5 for a multitude of customers. I did the design in photoshop as well as the programming in PHP5 and dreamweaver. The majority of PHP5 work had to be done for the custom Joomla modules we created

### **Accomplishments**

- Created multiple joomla implementations each with their own custom made modules.
- Made heavy use of PHPAdmin and mySQL.
- Created graphics with Photoshop.



## *Programmer, Kewill*

Zwijndrecht — 2003-2006

Creating custom logistical software for customers. The software ran in a Linux environment and consisted of WMS, TMS and forwarding systems. My main job was to create Shell scripts and to create the custom Track&Tracing and EDI software in C++.

### **Accomplishments**

- Lots of C development on linux environments.
- Implemented lots of custom logistical software based on the company's proprietary software.
- Created EDI messages for the customs.
- Created EDI messages for transportation.

## *Webmaster, Triangle networks international*

Alblasserdam — 2000-2003

Maintaining and extending functionality of the company's website. The website consisted of static HTML pages and contact forms which communicated with PERL cgi scripts. All the graphical content on the website was created by us in Photoshop. I also assisted the sales team with my Microsoft Excel expertise which includes Visual basic for applications.

### **Accomplishments**

- Created a visual basic for applications macro for excel to convert product pricing sheets to html for the website.
- Created perl scripts for contact forms.
- Created imagery with Photoshop.

